



EDCS/05/2015
15th March 2015

The CEO
All Licensees
Manama
Kingdom of Bahrain

Dear CEO

Subject: Women in the Financial and Banking Sector 2015

Following the announcement by HRH Princess Sabeeka Bint Ibrahim Al Khalifa, Wife of His Majesty the King and President of the Supreme Council for Women (SCW) that Bahraini Women's Day 2015 will be held under the theme 'Women in the financial and banking sector;' The Central Bank of Bahrain is working jointly with the SCW to celebrate this year's theme and seek your support in making this yearlong event a success.

Several activities including workshops, roundtables discussions, mentoring programs will be organized leading up to the Bahraini women's day on the 1st of December. The last of which is a conference on "Women in the Financial and Banking Sector" taking place on the 30th of November 2015 and will be held under the patronage of HRH Princess Sabeeka Bint Ibrahim Al-Khalifa Wife of HM the King, President of the SCW.

The yearlong celebrations have already commenced and our aim is to showcase the success of leading women in the sector who can serve as role models for the younger generation and also providing the next generation of women in the industry with examples of how to effectively climb the corporate ladder and achieve their goals in both their work and family lives.

We encourage you to work with our team to join the campaign and participate in activities for the industry to promote and further enhance the role and development of women in finance and banking leading to the main conference in November.

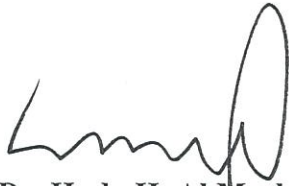
As we prepare to launch the various activities described to promote the conference and the celebration of 'Women in the Financial and Banking Sector', the Central Bank of Bahrain requests your cooperation with the below initiatives:

- Nominate representatives from your institution to attend and speak on agreed related issues at workshops, lectures and forums to be organized with educational institutions in the remainder of 2015.
- Provide mentors and career guidance for group of students that will be selected from local schools and universities. CBB will be working with BIBF to set up short courses to develop their knowledge of the sector.
- Support and sponsor the “Women in the Financial and Banking Sector” conference on 30th of November.
- Share success stories of women in leading roles within your institutions and publicizing them in cooperation with CBB’s communications team.
- Share with the Central Bank of Bahrain any historical records that feature women working at your institution.

For details on your participation contact Shaikha Nayla Ali Al Khalifa, Head – External Communications, on +973 17547360, 17547374 nayla@cbb.gov.bh

We look forward to your support in this timely initiative .

Yours sincerely,



Dr. Huda H. Al Maskati

Executive Director-Corporate Services